



OVER TO YOU!

GET STARTED

How to develop and fund a girls' and women's cricket team



Starting a women's team

- Keep it fun and relaxed - it must be social above all else
- Make links with other women's sports clubs (e.g. hockey, football, rugby, tennis) and sell the benefits of getting involved with your club
- Advertise in the local media (radio, newspaper, websites) a new women's team always makes a good story
- Establish links with your local Further or Higher Education Colleges.
- Contact your other local cricket clubs - they may have some interested players that are looking for a club to play for
- Try starting with taster, or 'come and have a go' sessions

Starting a girls' team

- Starting a girls' team is very similar to starting a boys' team - its easier to start with kwik or inter cricket
- Encourage integration at younger age groups, but remember that even U11 girls often prefer to play in a girls' team
- Encourage girls to bring their friends with them, they will be more confident if they are not on their own
- Contact your local schools - try and run some lunchtime or after-school coaching for the girls and introduce them to your club
- Contact your local Partnership Development Manager or School Sports Coordinator, they will be able to liaise between your club and the local schools. Most County Boards have coaches that regularly coach in schools. To find out if coaching is taking place near you, please contact your local Cricket Development Manager
- Have advertising available in your club - most girls will come from cricketing families
- Contact other local clubs with junior sections, they could have girls in their club who want to start playing girls cricket, most counties allow girls to play boys cricket for one club and girls cricket for another





Who can help

Help can come from a variety of sources, including:

- County Cricket Development Manager (CDM) - can help with information on coaching, funding, equipment, school-club links and finding and improving facilities
- Womens Regional Cricket Manager (WRCM) - same as above, can also help with finding opposition to play, both in your county and surrounding areas
- Local Authority Sports Development Officer (SDO) - can help with funding, facilities, school-club links, promotion and marketing
- County Sports Partnership (CSP) - can help with coach education courses (first aid, good practise & child protection) and general club development support
- Local Schools - can offer potential facilities, players, promotion and marketing, and volunteers
- County Women's Cricket Association / Development Group - can help with coaching, funding, other clubs and competitions in the county and general support and information
- Parents and Club Volunteers - encourage parents / guardians / partners / sisters etc to get involved! Support them on officials / coaching / volunteering courses

Who can we play against

- Most boys' youth leagues will allow girls to play up to 2 years overage (e.g. U14s in an U12s league) so you could consider entering your team in a boys league - this isn't ideal for all players and by the age of 14 or 15 is often unrealistic due to strength differences between players
- More girls' leagues / competitions are being developed all the time (contact your local CDM or WRCM for more details) - these are often countywide and require more travelling
- The County Youth Games often include a girl's cricket event - contact your local authority SDO or CSP for information
- Many girls' and women's festivals take place throughout a season and are often a great way to start playing - contact your CDM or WRCM for information
- Most established women's and girls' teams are always keen to play local friendlies against other newly establishing teams - contact your CDM or WRCM for clubs contacts in your area

Developing your cricket club

Getting a club to sit down and come up with a strategy for the future is quite a sweeping statement, but in actual fact is the most simple, direct and positive way to get the thought processes and idea juices going. Up to that point, each committee / club member is so wrapped up in what's under their noses, beavering away, they never get time to see the bigger picture or make plans for the future.

Step 1 - Task Breakdown

With each specific task i.e. starting a Women's Section, there needs to be a road map:

What do we have?	2 women:- 1 player 1 novice
Where do we want to be?	Have at least 4 friendly fixtures, access to the club for coaching and training facilities
How do we get there?	Contact CDM / WRCM and SDO for advice on funding, equipment and advertisement material
When will we get there?	A realistic aim, maybe 18 months time
Who is responsible?	A female player interested in coaching course. Possible reward, coach education
What will it cost?	Advice from CDM / WRCM and SDOs, grant aid

Step 2 - Questionnaires

Issue a Membership Questionnaire to everyone. This should include information about themselves, (parents as well as juniors), what they think is important, list of jobs around the Club and their ability to help out. Find out members' commitment and what they want...

Step 3 - A Development Plan

Once you know what the Club and members want you can start putting together a plan for the future. A where are we now, where do we want to be, how do we get there, when, and how much will it cost? This can be a written statement, or preferably in table form, including job allocation and responsibility. Once the plan is complete it would be useful to seek the advice of your Cricket Development Manager, before going ahead

Step 4 - People Power

- Once the way forward is decided you need to then work out what people power you have, how much you need, if more, how do you propose to get it, keep it and increase it.
- Don't be afraid to ASK people!
- Look outside of your club for Volunteer involvement, companies of existing members, new companies.
- Show volunteer video to existing members; maybe spark some new ideas
- Reward volunteers with training, coach education, thanks, support, what ever means you have available

Step 5 - Job Distribution

Work through your development plan, realistically, distributing jobs. Try to avoid overloading a member or having a person working alone on a project
Seek professional advice i.e. Cricket Development Managers for information such as:

- Seeking Funding / Grant Aid sources for Cricket
- Starting a junior or womens section
- Kwik and Inter Cricket information packs
- Model Club Constitutions and other policies and procedures
- Training schemes that are available:-
 - Coaching and Coach Education Opportunities
 - Umpiring and Scoring

Step 6 - Monitoring Progress

Monitor each project's progress, by using existing meetings, or inviting each project manager to circulate a report to committee members

With the will power, and know how, most things are do-able, successful and sustainable.

Think carefully about what you want to achieve and how best to achieve it in the long term. Usually 'quick fixes' don't continue to bear fruit



Funding made easy

Awards for all

The Awards For All scheme distributes money from the National Lottery to local groups, including sports groups. Among its priorities are projects which help or are run by people with disabilities, black & ethnic minority groups, young people, women and girls.

All you need to do is apply!

What sort of things will be funded?

Coaching & training courses, publicity material, equipment, start up costs, volunteer expenses, minor capital work.

How much is available? Grants of £300 - £10,000

To obtain an application form phone 0845 600 20 40 or visit www.awardsforall.org.uk

Once the form has been submitted, allow 12 weeks for the application to be processed

SportsMatch

SportsMatch can match £ to £ commercial business sponsorship for grassroots level, sporting events or activities.

A commercial business sponsor can be obtained for example from a bank, restaurant, supermarket or manufacturer

Who can apply?

Any none-profit group e.g. sports club, school

How much?

Awards are available between £500 to £50000. Sponsorship can last between 1 and 3 years for any one project

For further information contact SportsMatch on 0207 273 1942 or www.sportsmatch.co.uk

Local Authority Grants Scheme

Most Local Authorities provide a grant aid scheme for clubs to access money to help start up or support their club. For more details contact your local sports development unit or SDO.

Big Lottery Fund

Big Lottery Fund is responsible for giving out half the money for good causes raised by the National Lottery, giving them a budget of about £630 million a year. Funding covers health, education, environment and charitable purposes. They are committed to bringing real improvements to communities and the lives of people most in need.

For further details contact the Big Lottery Fund on 0845 4 10 20 30 or www.biglotteryfund.org.uk

Land Fill Tax / Airport Grants

Most Land Fill sites and Airports are now offering grants to local community groups. The criteria and size of grant are individual to each organisation so contact your local site and ask the question!

For more details on where your local landfills are, try www.environment-agency.gov.uk/maps/info/landfill/

Local Network Fund

The Network Fund for children and young people supports small voluntary and community groups to improve outcomes and opportunities for children and young people aged 0-19.

The object of the fund is to enable communities, with limited opportunities or access to services that many young people take for granted, to develop projects and activities for children and young people. The fund offers between £250 and £7000.

For further information contact Local Network Fund on 0845 113 0161

County Cricket Development Manager (CDM) and Women's Regional Cricket Manager (WRCM)

Every Cricket Development Manager and Women's Regional Cricket Manager will have further details on all the above schemes, and also have best practise ideas when applying for these and other grant schemes

Please contact either your local CDM or WRCM for further details and ask any questions you have on grants and funding

Meet the team



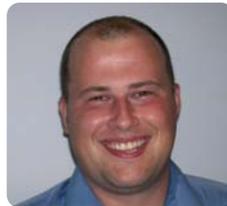
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